

MY FAME, EXPLAINED

AUTHENTIC CONVERSATIONS. MULTI-PLATFORM REACH. CREATOR-DRIVEN STORYTELLING.

Partnership Opportunities 2026

www.myfameexplained.com

WHY MY FAME, EXPLAINED

EVERY GUEST INTERVIEW BECOMES:

- ✓ PODCAST
- ✓ YOUTUBE
- ✓ TIKTOK
- ✓ INSTAGRAM
- ✓ SHORTS
- ✓ WEBSITE
- ✓ SEO BLOG

AUTHENTIC

Real conversations—not scripted interviews.

EVERGREEN

Content that keeps working long after it's published.

MULTI-PLATFORM

One interview. Multiple platforms. Lasting exposure.

AUDIENCE SNAPSHOT

- 74% OF THE AUDIENCE IS BETWEEN AGES 28–59
- LARGEST AUDIENCE SEGMENT IS 45–59 (29.7%)
- STRONG REACH AMONG ESTABLISHED PROFESSIONALS WITH PURCHASING POWER
- A PROFESSIONALLY ENGAGED AUDIENCE INTERESTED IN BUSINESS, ENTERTAINMENT, CREATORS, SPORTS, HEALTH, AND ENTREPRENEURSHIP.



AUTHENTIC CONVERSATIONS WITH INFLUENTIAL VOICES. SHARED BY THE PEOPLE WHO LIVED THEM.

WHEN YOU PARTNER WITH MY FAME, EXPLAINED, YOUR BRAND BECOMES PART OF AUTHENTIC CONVERSATIONS WITH INFLUENTIAL ACTORS, CREATORS, ENTREPRENEURS, ATHLETES, AND INDUSTRY LEADERS. EVERY PARTNERSHIP IS DESIGNED TO DELIVER MEANINGFUL VISIBILITY ACROSS MULTIPLE PLATFORMS THROUGH LONG-FORM INTERVIEWS, SHORT-FORM VIDEO, AND EVERGREEN DIGITAL CONTENT.

65+

EPISODES FEATURING WORLD-CLASS GUESTS

100+

SHORT-FORM VIDEOS PRODUCED

10M+

COMBINED FOLLOWERS OF GUESTS

50

HOURS OF CONVERSATIONS

100%

ORIGINAL CONTENT

FEATURED GUESTS

My Fame, Explained features a diverse lineup of guests from the worlds of entertainment, sports, business, technology, entrepreneurship, and social media. From Hollywood actors and Olympic athletes to founders, creators, musicians, and influencers with millions of followers, every conversation offers brands the opportunity to connect with engaged audiences through authentic storytelling.



NATALIE ROSE

Lifestyle creator with 2.6M+ TikTok followers



PHIL ROSENTHAL

Creator of 'Everybody Loves Raymond' and host of Netflix's 'Somebody Feed Phil'



OLIVIA FERNEY

Social Media Creator & Reality TV Personality with 1.1M+ Instagram followers, 780K+ TikTok followers



RANDY BRESNIK

NASA astronaut and International Space Station, commander of Artemis III



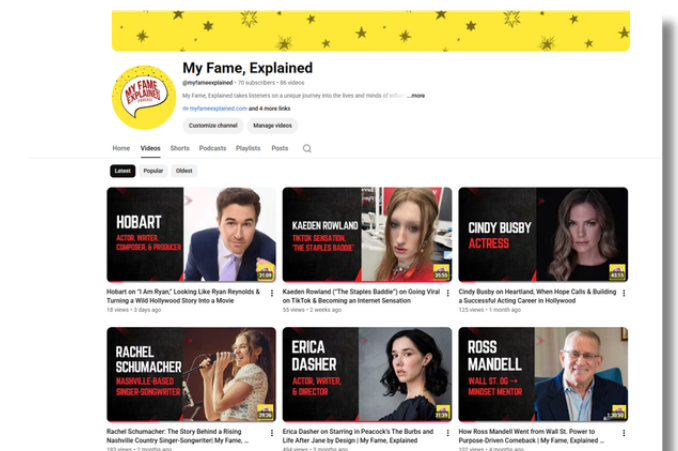
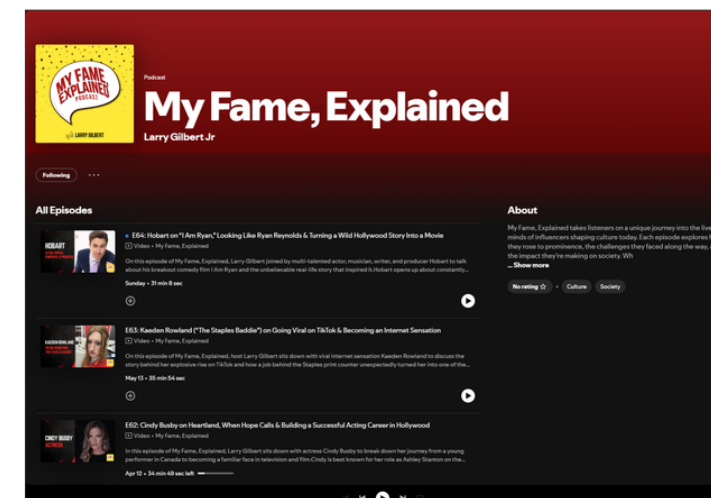
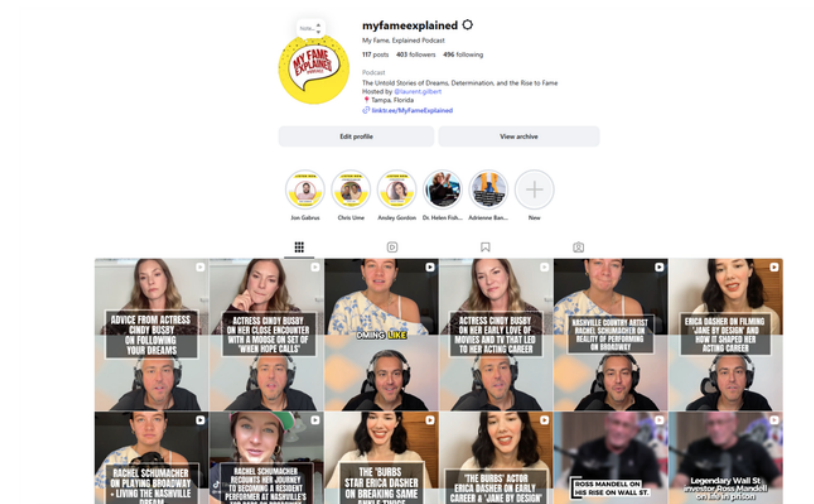
JULIA ANTONELLI

Actress, 'Outer Banks' on Netflix

WHAT YOUR PARTNERSHIP INCLUDES

BECOME THE EXCLUSIVE PRESENTING SPONSOR OF MY FAME, EXPLAINED

- ✓ HOST-READ SPONSORSHIP MENTIONS
- ✓ LOGO PLACEMENT ACROSS PODCAST AND WEBSITE
- ✓ INTEGRATION INTO YOUTUBE AND VIDEO CONTENT
- ✓ PROMOTION ACROSS INSTAGRAM, TIKTOK, LINKEDIN & YOUTUBE
- ✓ FEATURED IN SEO-OPTIMIZED SHOW NOTES
- ✓ EVERGREEN CONTENT THAT CONTINUES WORKING LONG AFTER EACH EPISODE IS RELEASED
- ✓ AUTHENTIC ALIGNMENT WITH CREATORS, ENTERTAINERS, ENTREPRENEURS, AND ATHLETES
- ✓ EXPOSURE ACROSS BOTH MY FAME, EXPLAINED'S AUDIENCE AND THE HIGHLY ENGAGED AUDIENCES OUR GUESTS HAVE BUILT.
- ✓ "MY FAME, EXPLAINED PRESENTED BY YOUR BRAND"



READY TO TELL YOUR BRAND'S STORY?

EVERY GREAT PARTNERSHIP STARTS WITH A CONVERSATION.

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 www.myfameexplained.com